TWDB Flood Awareness Campaign
Graphics are not finalized by TWDB as of 03-01-24

TEXANS FIGHT FLOODS, TOGETHER

General Texas Audience Toolkit

CHECK YOUR FLOOD RISK
www.texasflood.org

Newcomer to Texas Toolkit

KEEP YOUR CAR HIGH AND DRY

Young-Adult Males Toolkit

TAKE PREP 5

Older-Adult Toolkit

All toolkits contain English and Spanish versions and editable and customizable graphics.
Also included: suggested timelines for distribution, media, social media hashtags, and postcards.

Blue color used is standard in PowerPoint: Hex #003366 (0 Red, 51 Green, 102 Blue). Font is Arial